

Join the 2020 NENA Chapter Challenge!



NENA is issuing a challenge to each chapter to increase membership for the 2020 membership year – with big prizes for the winners!

Here's How It Works:

- ❖ Each new member, (including previous members whose membership has expired), from each chapter will be counted, regardless of how they join. The membership does not have to result from a chapter conference or marketing drive (but it can!) We strongly encourage each chapter to use their own marketing ideas to promote NENA membership within their state. Any help NENA can provide (email lists, marketing materials) just let us know!
- ❖ **2 Prizes will be awarded!** The chapter that recruits the most new members overall and the chapter that has the highest proportional increase in membership will each win.
 - For example: Chapter X with 400 original members and 100 new members can win by the sheer number of new members, but Chapter Y, with 30 original members and 15 new members can also win by increasing their membership by 50%.
 - Winners will be announced at the NENA 2020 Conference & Expo in June.
- ❖ Winning chapters will receive a **FREE** one-day NENA Education & Training course (valued at \$4,000) of their choosing to be scheduled at their convenience. The course must be scheduled before May 30, 2021 – this will allow the opportunity to have a NENA course at either a Fall 2020 or a Spring 2021 NENA Chapter Conference!
- ❖ All memberships received after October 1, 2019 for the 2020 membership dues year will be counted in the final total.
- ❖ All eligible memberships must be received at NENA headquarters by May 31, 2020.